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Tianyun International Holdings Limited

天韵國際控股有限公司

(incorporated in the British Virgin Islands with limited liability)

(Stock Code: 6836)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is voluntarily made by Tianyun International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”), to provide the shareholders of the Company (the “**Shareholders**”) and potential investors with the latest update of the business development of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce the following latest business development:

The Group has launched its new “**享派 (Shiok Party)**” fresh fruit sports beverage series today and held the 共創中國優質運動飲料品牌 (Together to create a China Premium Sports Beverage Brand) press conference of Greater China Area in Hong Kong.

According to the statistics of iiMedia Research, the market size of sports beverage in the PRC is estimated to reach approximately RMB21.6 billion in 2024. Facing the immense development potential of the sports beverage market, the Group, through its precise market positioning, researched and developed the new “**享派 (Shiok Party)**” fresh fruit sports beverage series, fully upgrading the flavour, texture, and packaging. The new fresh fruit sport beverage series have added fruit granules of apple, peach, pear and strawberry, showing unique fruit flavour and texture, and can satisfy the rising concern and demand of the public for healthy life and balanced diet.

The Board considers that, the new “**享派 (Shiok Party)**” fresh fruit sports beverage series can not only benefit the Group to attract new customers group in order to increase the market share and broaden the source of revenue, it is also expected to enhance the brand value of Tianyun International, motivate the creativity potential of the staff team and create competitive advantage, leading a new trend of fresh fruit sports beverage products, and enable the Group to carry out diversified business development. It is expected that the annual designed production capacity of the Group’s beverage products in 2024 will be not less than 100,000 tonnes. The Group will launch more fruit flavour of sports beverage product series in stages in accordance with the market demand.

By Order of the Board
Tianyun International Holdings Limited
Yang Ziyuan
Chairman and Executive Director

Hong Kong, 3 May 2023

As at the date of this announcement, the Board comprises (i) Mr. Yang Ziyuan (Chairman), Mr. Yeung Wan Yiu (Vice Chairman), Mr. Sun Xingyu and Ms. Lv Chunxia as executive Directors; (ii) Ms. Chu Yinghong and Mr. Wong Yim Pan as non-executive Directors; and (iii) Mr. Liang Zhongkang, Mr. Shiu Shu Ming and Prof. Ye Xingqian as independent non-executive Directors.