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Tianyun International Holdings Limited

天韵國際控股有限公司

(Incorporated in the British Virgin Islands with limited liability)

(Stock Code: 6836)

VOLUNTARY ANNOUNCEMENT

This is a voluntary announcement made by Tianyun International Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”).

The Board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, in March 2017, Shandong Tiantong Food Co., Ltd. (山東天同食品有限公司), a wholly-owned subsidiary of the Company (the “**Subsidiary**”), was invited to participate in The 96th China Food & Drinks Fair (the “**Fair**”) and successfully launched a news conference for our new own brand products (the “**Conference**”).

The Fair is one of the largest professional exhibitions in the China food industry with longest history. The Directors are of the view that the participation in the Fair promotes direct communication between the Group and the distributors, strengthens the Group’s sales network, opens up new sales channels and brings a strong momentum for the growth of the own brand sales. Through the Fair, the Group has successfully secured contracts from a total of 22 new regional exclusive distributors and regional chain supermarkets in China and is in the course of negotiating with over 30 other potential distributors. The number of own brand product distributors has currently reached 148. The geographical coverage of our Group’s own brand products has expanded to 21 provinces, municipalities and autonomous regions in China and the Hong Kong and Macau markets.

Further, in light of the rapid development of its own brand and with the aim of fulfilling the needs of the consumers and customers, the Group launched new products under its own brand in the Conference, including, inter alia, 「續果時代」冰糖燉梨 (“Bingo Time” Stewed Pear Soup with Crystal Sugar) and 一罐一碼紅包獎賞水果產品系列 (One Can One Code Red Pocket Reward Fruit Products Series). The Directors are of the view that the product launch has gained extensive publicity, which would further enhance its brand awareness and influencing power and would improve its sales performance.

By Order of the Board
Tianyun International Holdings Limited
Yang Ziyuan
Chairman

Hong Kong, 24 April 2017

As at the date of this announcement, the Board of the Company comprises (i) Mr. Yang Ziyuan and Mr. Sun Xingyu as the executive Directors; (ii) Ms. Chu Yinghong and Mr. Wong Yim Pan as the non-executive Directors; and (iii) Mr. Liang Zhongkang, Mr. Tsang Yuen Wai and Ms. Hui Yung Yung Janet as the independent non-executive Directors.