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Tianyun International Holdings Limited

天韻國際控股有限公司

(incorporated in the British Virgin Islands with limited liability)

(Stock code: 6836)

VOLUNTARY ANNOUNCEMENT

The announcement is a voluntary disclosure made by Tianyun International Holdings Limited (the “**Company**”, together with its subsidiaries the “**Group**”).

The Group has completed the preparation work for the research, development, production and sales of a new line of sports beverages with fruit juice and vitamins (the “**New Beverages**”). The Group plans to roll out its own brand New Beverages in mainland China by December 2020.

According to market research based on data available in the public domain, the demand for functional beverages in mainland China has been increasing in recent years. As China gradually recovers from the COVID-19 pandemic, the Group believes this is a suitable time to delve into the functional beverages market in mainland China.

The production and sales of the New Beverages is in line with the Group’s strategy to further diversify its product and brand portfolio, thereby reducing the seasonality brought about by specific processed fruit products. The New Beverages can also enhance the competitiveness of the Group, strengthen its partnership with distribution channels partners and customers, and promote business growth.

By Order of the Board
Tianyun International Holdings Limited
Yang Ziyuan
Chairman and Executive Director

Hong Kong, 10 November, 2020

As at the date of this announcement, the Board of the Company comprises (i) Mr. Yang Ziyuan, Mr. Sun Xingyu and Mr. Wang Hu as the executive Directors; (ii) Ms. Chu Yinghong, Mr. Wong Yim Pan and Mr. Liu Zhumeng as the non-executive Directors; and (iii) Mr. Liang Zhongkang, Prof. Lu Yuanping and Mr. O’Yang Wiley as the independent non-executive Directors.