

【Press release - For Immediate Release】



天韻國際控股有限公司
Tianyun International Holdings Limited
(Stock code : 6836.HK)

Tiantong Own-Brand products showcased in PLMA's 2017 "World of Private Label"
International Trade Show
Became Eye-catching new stars in the international markets

(Hong Kong, 5 June 2017) **Tianyun International Holdings Limited** ("Tianyun International", together with its subsidiaries, the "Group") (Stock code: 6836.HK), a leading seller and manufacturer of processed fruits products in China, is pleased to announce that the Group's subsidiary Shandong Tiantong Food Co.,Ltd. 's processed fruit products under its own-brands "天同時代 (Tiantong Times)", "繽果時代 (Bingo Time)" and "果小懶" were showcased in PLMA's 2017 "World of Private Label" International Trade Show in Amsterdam, the world's biggest private label trade show. The show attracted a large number of industry players from various countries and regions for exploring business opportunities. The appearance serves as a good proof of the high recognition received by the Group for its brand value and product quality.

As one of the key export manufacturers of the national fruit products, Tiantong Food has participated in the exhibition for the third time, demonstrating its natural and delicious processed fruit products to the buyers from all over the world. Over 13,000 buyers and visitors from more than 110 countries attended 2017 PLMA's "World of Private Label" International Trade Show and the Group had the opportunity to communicate with more than 2,400 exhibiting companies, manufacturers and suppliers from more than 70 countries of the fast-moving consumer goods industry.

During the trade show, buyers from Europe, Asia, Australia and North America were very interested in the Group's products. These potential customers have expressed their intention to visit the company after tasting the products. In fact, mixed fruit puree products launched by the Group were displayed in the Idea Supermarket area in PLMA's 2016 U.S. Private Label Trade Show, indicating the global recognition received in terms of the Group's research and development, as well as the remarkable capability to seize the future trend in food industry. Some of the Group's recent cooperation with the well-known international brands also started from PLMA.

Mr. Yang Ziyuan, Chairman and CEO of the Group commented “In 2016, the Group was recognized by the China Canned Food Industry Association with products identified as the “zero added preservative canned products” and thereby becoming the only fruit processor in the industry to win the qualification of “China Canned Product Quality Certification Label”. This shows our commitment on ensuring the quality of our fresh fruit processing products. Apart from the food processing procedure, the Group also pay high attention on the quality of our suppliers as well as the fruits purchased. We work in an effective way to control the residual pesticide content from the source of our raw materials. Looking ahead, we will insist on providing natural, safe and healthy products to customers. We will continue to steadily develop both own brand and OEM business to seize the opportunities brought by the fast-growing own brand business, increase brand popularity and new products for the continuous growth of our business, and further consolidate the Group’s market leadership position.”

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About Tianyun International Holding Limited (Stock Code: 6863.HK)

Tianyun International Holdings Limited (the “Company”) and its subsidiaries (collectively referred to as the “Group”) are principally engaged in (i) the production and sales of branded processed fruit products and (ii) trading of fresh fruit. Processed fruit products are sold both on an OEM basis and under its own brands - “天同時代 (Tiantong Times)”, “繽果時代 (Bingo Times)” and “果小懶”. On 7 July 2015, the Group was successfully listed on the Main Board of the Hong Kong Stock Exchange, which would further consolidate our leading position in China’s processed fruit industry.

With its commitment to provide customers with healthy and safe products, the Group have always been dedicated to follow stringent production standards and are accredited with BRC(A+), IFS Food (High), HALAL, SC, KOSHER, ISO22000, “China Canned Product Quality Certification Label” and “Zero added preservative canned products” top-tier international and local certifications.

For more information, please visit www.tianyuninternational.com

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