

【Press release - For Immediate Release】



天韵國際控股有限公司
Tianyun International Holdings Limited
(Stock code : 6836.HK)

Participated in 2017 Autumn China Food and Drinks Fair
Signed over 30 new distributors

Strong boost on Own Brand business development
and sustainable performance growth

(Hong Kong, 13 November 2017) **Tianyun International Holdings Limited** (“**Tianyun International**”, together with its subsidiaries, the “**Group**”) (Stock code: 6836.HK), a leading seller and manufacturer of processed fruits products in China, is pleased to announce that Shandong Tiantong Food Co., Ltd. (山東天同食品有限公司), a wholly-owned subsidiary of the Company, was invited to participate in the Autumn China Food & Drinks Fair (the “Fair”), As the industry's leading and reputable event, this Fair attracted hundreds of thousands of exhibitors from domestic and abroad. It is an ideal platform for industry distributors to purchase and source products.

The Group showcased its Own Brand new products including fruit purees, fruit jellies and fruit ice etc. By leveraging the natural and excellent quality of the Group's products, the Group successfully signed over 30 new distributors, and has been undergoing discussions with many other potential distributors. The Group currently has approximately 200 distributors which lays a solid foundation for the significant sales growth of the Group's Own Brand business. The Group believes that its participation in the Fair can foster direct communications with distributors around the world, refine its sales network continuously and expand rapidly the geographical coverage of its Own Brand business with the aim at bringing a strong and sustainable growth momentum.

Mr. Yang Ziyuan, Chairman and CEO of the Group commented, “The Group once again has a great exposure in a sizeable food fair and gains high attention from merchandizers and business partners, these give us an important industry recognition. Going forward, we shall continue seize the rapid development opportunities brought by our Own Brand, increase number of distributors and boost our overall sales performance by further strengthening the brand awareness and influence of our Own Brands. The Group will continue adhere to our safe and healthy food production, and develop steadily our own brand and OEM business in order to grow our business continuously and meet the demand from customers and clients, thus further strengthening the Group's market leadership position.”



Top: The Group's booth and products at the Fair

Bottom: Distributors in discussion with the Group's representatives at the booth

-END-

About Tianyun International Holding Limited (Stock Code: 6863.HK)

Tianyun International Holdings Limited (the “Company”) and its subsidiaries (collectively referred to as the “Group”) are principally engaged in (i) the production and sales of branded processed fruit products and (ii) trading of fresh fruit. Processed fruit products are sold both on an OEM basis and under its own brands - 「天同時代 (Tiantong Times) 」, 「繽果時代 (Bingo Times) 」 and 「果小懶」. On 7 July 2015, the Group was successfully listed on the Main Board of the Hong Kong Stock Exchange, which would further consolidate our leading position in China’s processed fruit industry.

With its commitment to provide customers with healthy and safe products, the Group have always been dedicated to follow stringent production standards and are accredited with BRC(A+), IFS Food (High), HALAL, SC, KOSHER, BSCI, ISO22000, “China Canned Product Quality Certification Label” and “Zero added preservative canned products” top-tier international and local certifications.

For more information, please visit www.tianyuninternational.com

This press release is distributed by LBS Communications Consulting Limited.

For media inquiries, please contact:

Joanne Chan	Tel: (852)3679 3671	Email: jchan@lbs-comm.com
Pauline Fu	Tel: (852)3752 2674	Email: pfu@lbs-comm.com