

【Press release - For Immediate Release】



天韵國際控股有限公司
Tianyun International Holdings Limited
(Stock code : 6836.HK)

**Participated at PLMA's 2017 "World of Private Label"
International Trade Show in Chicago**

(Hong Kong, 27 November 2017) **Tianyun International Holdings Limited** ("Tianyun International", together with its subsidiaries, the "Group") (Stock code: 6836.HK), a leading seller and manufacturer of processed fruits products in China, is pleased to announce that the Group's subsidiary Shandong Tiantong Food Co., Ltd. ("Shandong Tiantong") showcased the latest products in PLMA's 2017 "World of Private Label" International Trade Show ("PLMA") in Chicago, the world's biggest private label trade show.

For more than 30 years, PLMA's annual U.S. Private Label Trade Show has been the major industry event of the year and giving access to the growing private label market in the U.S. and Canada, where retailers and wholesalers source for their private label programs. This year, more than 1,400 companies from over 50 countries exhibits their products, including more than 20 international pavilions.

Shandong Tiantong showcased its all-time natural, delicious, safe and healthy processed fruits products at PLMA. The newly introduced leisure food which contains zero trans-fat, low in calorie and has good texture, aligns with modern people's pursuit of a green and healthy consumption concept and was welcomed by original and new customers. Other products under the Group's Own Brand namely "Tiantong Food", "果小懶" and "Bingo Time" were also popular among overseas buyers due to their unique packaging design as well as crispy and sweet texture.

Mr. Yang Ziyuan, Chairman and CEO of the Group commented "It is our honor to be invited to join the 2017 Chicago PLMA again and this was the third year we participated at this event. We are glad to see the growing trend among consumers in favor of private label goods. The fair has brought together producers and retailers and help them introduce new products, meet with existing and prospective customers and stay connected to the ever-changing consumption market. With our Own Brand Business continues to prosper, we are looking to extend our brand outreach and expand our brand influence to wider geographical coverage, especially into the US and Europe and other

developed markets. Looking ahead, we will continue to be a trusted supplier to the global supplier and produce natural, healthy and high quality processed food products."



Shandong Tiantong sales team at the PLMA event



Shandong Tiantong in discussion with potential customers

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About Tianyun International Holding Limited (Stock Code: 6863.HK)

Tianyun International Holdings Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") are principally engaged in (i) the production and sales of processed fruit packaged in metal containers, plastic cups and glass containers and ii) trading of fresh fruit. Processed fruit products are sold both on an OEM basis and under our own brands. On 7 July 2015, the Group was successfully listed on the Main Board of The Stock Exchange of Hong Kong Limited which had further consolidated our leading position in China's processed fruit product industry.

The Group has been consistently committed to provide healthy and safe products to its customers. As one of the food enterprises with the most complete quality certifications, we have always been dedicated to following stringent international production standards and are accredited with BRC (A+), IFS Food (High), FDA, HALAL, SC, KOSHER, BSCI and ISO22000 in respect of our production facilities, quality control and management. The Group has also passed the internal food production standard reviews and audits from some of the UK and US supermarket chains. At the same time, within China, as a "Equal production line; Equal standard; Equal quality" food production and export enterprise, the Group has been supplying products of equivalent quality to domestic and international markets. Since 2016, the Group's own brand processed fruit products have continued to obtain a high degree of market recognition, and have been awarded by a national institution the honour and qualification of "China Canned Product Quality Certification Label", become the first and only fruit processor in China's fruit processing industry to put the "Zero Added Preservative Canned Products" label for its products sold in China.

For more information, please visit www.tianyuninternational.com

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For media inquiries, please contact:

Joanne Chan	Tel: (852)3679 3671	Email: jchan@lbs-comm.com
Pauline Fu	Tel: (852)3752 2674	Email: pfu@lbs-comm.com