

**[For Immediate Release]**



天韵國際控股有限公司  
Tianyun International Holdings Limited  
(Stock Code : 6836.HK)

**Honored to be elected as the Second Director Unit of  
China Brand Construction Promotion Association**

**To promote growth through innovation, and lead the industry with brand**

(Hong Kong, 6 November 2019) **Tianyun International Holdings Limited (“Tianyun International”, together with its subsidiaries, the “Group”) (Stock code: 6836.HK)**, a leading seller and manufacturer of processed fruits products in China, is pleased to announce Shandong Tiantong Food Co., Ltd. (“Tiantong Food”), a wholly-owned subsidiary of the Group, was honored to be elected as the Second Director Unit of China Council for Brand Development. Mr. Yang Ziyuan, Chairman and CEO of the Group, was appointed as the Second Director of China Council for Brand Development.

The China Council for Brand Development (“CCBD”) was established on June 18, 2013. It is the only national social group engaged in brand work approved by the State Council and the Ministry of Civil Affairs. The selection was voted through the second member representative conference of CCBD and the council. This meeting brought together leaders from all walks of life to thank the community for their support to the promotion society in the form of gratitude, deliberation, election and summarization. They will work together to promote China's brand building work. The election of the Second Director Unit of CCBD demonstrated the brand value of Tiantong Food and the important task of group brand building. The Group also won the China Brand Value List for three consecutive years with its outstanding brand influence and product quality. The product brand strength is 782 and the brand value is RMB 1.04 billion. In addition, under the new media environment, the marketing of the Internet platform has a great impact on corporate brand building. The Group will continue to promote boundless marketing of enterprises with innovation, strive to create a dynamic and fashionable brand concept and promote brand building and product marketing.

**Mr. Yang Ziyuan, Chairman and CEO of the Group**, said: "As the leading enterprise in China's fruit processing industry, the Group has always regarded "Three Transformations" as the banner of enterprise development, and strives to build world-class fruit processing products and adhere to innovation to promote enterprise progress. Leading the industry with brand development, and will further enhance brand building capabilities, strengthen brand value, expand brand competitiveness, and promote brand to become an accelerator for enterprise development, leading the industry with brand influence."

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